

News Channel Update | After Sales Business Development

TO: All Mercedes-Benz Dealers	FROM: Jessica Hari, Wholesale Business Analyst
RE: Segment 3 & 4 Parts Price Reduction	DATE: April 22, 2022

Dear Mercedes-Benz Dealers,

We are pleased to announce a price reduction on **over 17,000 parts within our Segment 3 & 4** vehicle model years (8+ year old models).

Important Information:

- Overall Price Reduction: **-2.68%**
- Over 100 Parts with 10% or more price reduction (up to~ 15% off select parts)
- Lifecycle 3 & 4 Segments
- Total # of Reduction Priced Parts: **17,954**

Highlighted Part Categories:

Part Groups	Average % Reduction	# of Parts
POWER TRAIN	5.01%	89
SERVICE	2.81%	19
ELECTRICAL	2.78%	864
LIGHTS	2.69%	168
INTERIOR AND EXTERIOR COLLISION	2.66%	2898
RADIATORS & CONDENSERS	2.58%	383
STEERING & SUSPENSION	2.55%	368
WEAR AND TEAR	2.50%	2082
RIMS & STEERING WHEELS	2.45%	22
BRAKES	2.43%	19

Link for shops to order online: <https://mbparts.mbusa.com/>

PLEASE ENCOURAGE YOUR SHOPS TO ORDER PARTS FROM YOU ONLINE AND OVER THE PHONE!

Thank you,

Wholesale Business Development

For any additional program questions, please contact: MBWholesaleParts@MBUSA.com

