

## Why is Mercedes-Benz offering a second parts line?

Specifically developed for Mercedes-Benz vehicles 5 years and older, StarParts is a high-quality, price-friendly option for your shop. It creates an alternative in the fiercely competitive maintenance/wear and tear segment and can help you secure long-term loyalty with your customers.

## What are the advantages of Mercedes-Benz StarParts?

Meeting the needs of an underserved, yet valuable, group of Mercedes-Benz owners, StarParts can provide another parts option for your price-sensitive customers. Plus, they are backed by a two-year warranty\* (one year for brake pads & wiper blades) that includes parts and labor.

\*To learn more, visit [mbwholesaleparts.com](http://mbwholesaleparts.com).

## Why are Mercedes-Benz StarParts available only for vehicles 5 years and older?

With rising vehicle age and increasing mileage, different demands are placed on a Mercedes-Benz and its corresponding service. Since these older vehicles are now out of production, we can create part efficiencies by using alternative materials, reducing specific functions, and standardizing certain variants — all without sacrificing quality and fit. In the end, these three factors allow for cost savings that can be passed on to you and your customers.

## Which parts are offered?

The current range includes the most common maintenance/wear and tear parts, and therefore covers the main service events, such as inspection or change of brakes. The following seven product groups are currently

available: Brake Discs, Brake Pads, Cabin Filters, Engine Air Filters, Oil Filters, Spark Plugs, and Wiper Blades. The Mercedes-Benz StarParts product range will be constantly expanded, so your customers can profit from a wider product offering.

## For which model series are Mercedes-Benz StarParts available?

StarParts are available for selected model series 5 years and older:

- **C-Class** (MY08–MY14)
- **CLS** (MY06–MY11)
- **E-Class** (MY03–MY14)
- **GL** (MY06–MY12)
- **GLK** (MY06–MY12)
- **ML** (MY06–MY12)
- **R-Class** (MY05–MY12)
- **SLK** (MY05–MY11)

As model lines age, more model series will be added on a regular basis.



### Brake Discs

Switching production to different or less frequented assembly lines, and the use of alternative, partial coating instead of zinc dust



### Brake Pads

Combining multiple brake pad versions into one pad for older vehicles that guarantees precise fit and function



### Cabin Filters

New synthetic filtering material layered throughout allows filtering performance without reducing quality



### Engine Air Filters **NEW**

Higher tolerances in some measures led to higher output during production and tooling lifetime



### Oil Filters

Production has been relocated to after-market and more production sites added to help reduce logistics costs



### Spark Plugs

Using ceramic elements with different composition and density, insulation capability, and internal resistance of older engines



### Wiper Blades

New adapter clips enable one set of wipers to be used across different models, increasing production volume and lowering costs

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### **What are the differences between Genuine Mercedes-Benz Remanufactured Parts and Mercedes-Benz StarParts?**

Genuine Mercedes-Benz Remanufactured Parts has a different parts range than StarParts. Genuine Mercedes-Benz Remanufactured Parts offers customers major assemblies, and mechanical or electronic components (such as turbochargers, alternators, or engines).

On the other hand, the StarParts range consists of common maintenance/wear and tear parts, and has been specially developed for the requirements of Mercedes-Benz vehicles 5 years or older.

### **Are Mercedes-Benz StarParts as safe as Genuine Mercedes-Benz Parts?**

Yes. StarParts have been developed, tested, and approved by Mercedes-Benz for high functionality and fit accuracy. They meet our strict quality and safety standards, which far exceed the legal requirements.

### **Where are Mercedes-Benz StarParts positioned in relation to the competition?**

StarParts is Mercedes-Benz's second parts line. It provides a competitively priced alternative in the market for common maintenance/wear and tear items. As always, you can trust the comprehensive product knowledge and extensive experience of Mercedes-Benz.

### **Why can Mercedes-Benz StarParts be offered at a lower price?**

StarParts are newly developed parts with modifications matched to the age of the vehicle and its current market value. Since StarParts are geared toward high-volume model series and use targeted standardized variants, larger quantities can be purchased and cost optimization achieved.

Further cost benefits result from the use of new production techniques, the elimination of some add-on features, as well as the use of alternative materials.

### **How do I recognize Mercedes-Benz StarParts?**

StarParts has its own brand identity within the Mercedes-Benz brand family, and will be recognized by its own logo, packaging, marking, and labeling.

### **How can Mercedes-Benz StarParts be ordered?**

StarParts can be ordered easily through your Mercedes-Benz dealership. For ease of identification, StarParts will be marked with the suffix "90" or "95" at the end of each part number.



Mercedes-Benz  
StarParts

